

STORMDORRIS

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Education

Savannah College of Art and Design (SCAD) | Savannah, GA Spring 2022
Bachelor of Fine Arts in Business of Beauty and Fragrance
Bachelor of Fine Arts in Accessory Design
Bachelor of Fine Arts in Fashion Design Spring 2012

Professional Experience

STORM DORRIS LLC | *Designer and Product Developer* | Savannah & Atlanta, GA Jul '13 – Current

- Developed an award-winning accessory collection
- Developed a luxury skincare line
- Developed a collection for New York Fashion Week showcase.
- Selected to showcase collections in various exhibitions throughout US.
- Worked closely with clients to develop custom luxury goods.

MICHAEL KORS | *Sales Associate* | Atlanta, GA Aug '12 – Jul '13

- Worked closely with consumers resulting increase in sales vs. last year.
- Optimized store presentation and window displays.
- Developed highly organized system for storing inventory.

SCAD STYLE LAB | *Mentoree* | Savannah, GA & New York City, NY Sep '11 – Jun '12

- Selected to work directly with Couture Designer Maggie Norris to develop Senior Fashion Collection.
- Collection Ideation and design, fabric and trend sourcing, and garment construction.

SCAD | *Resource Assistant* | Savannah, GA Jun '10 – Jan '12

- Worked closely with professors and staff to schedule workshops and classes.
- Developed highly organized system for storing fabrics, materials, and information.

SCAD | *Fashion Show Assistant* | Savannah, GA May '09 – May '11

- Worked closely with stylists and designers to bring show vision to life.
- Garment Quality Control and Model fittings and optimizing fit and style of clothing.

Academic Portfolio

SCAD Dylan's Candy Bar Competition | *Visual Merchandising and Fashion Competition* Sep 2010

- Selected to create and display garment made of candy for Dylan's Candy Bar flagship location in NYC.
- Developed creative ideas for window display designed to engage existing consumers and recruit new consumers.

Skills

Adobe Photoshop, Microsoft Powerpoint, Canva, Microsoft Excel, Adobe Lightroom, Adobe Illustrator, Adobe InDesign, Microsoft Outlook, Statista, Euromonitor, WARC, TECHPACKER, Sewing Technology for Fashion & Accessory Design, Pattern Development for Fashion & Accessory Design, Computer-aided Fashion & Accessory Design, Fashion & Accessory Illustration, Product Design for Customer Experience, Beauty & Fragrance Marketing and Management, Beauty & Fragrance New Product Launch, Brand Management for Global Markets

Interests

Product Development, Product Formulation, Skincare, Fragrance, Accessory Design, Fashion Design

Publications

Glady's Magazine | *Featured Editorial* | National Feb 2017 ISSUE

Mount Pleasant Magazine | *Featured Editorial* | Charleston, SC Nov – Dec 2016 ISSUE

Awards

International Design Awards 2021 | *Footwear – Evening Shoes* GOLD

International Design Awards 2021 | *Accessory – Footwear* SILVER